

Digital Leader Cybersafety Workshops

INFORMATION PACK

DELIVERED BY BOP INDUSTRIES IN PARTNERSHIP WITH
IBM SKILLSBUILD FOR LEARNERS

ABOUT THE PROGRAM:

The Digital Leader workshops are a series of hands-on workshops designed to teach high school students about cyber safety in a real, relevant and relatable way.

Delivered in partnership with IBM SkillsBuild, these workshops are being offered free of charge to government and low-fee independent schools across Australia.

With a focus on hands on activities, and relevant case studies, these programs have been designed to get students thinking about how safe they are being online, and how the technology they use to connect and collaborate can be used in different ways.



Presented By IBM And BOP



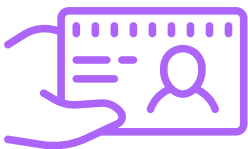
BOP Industries
www.bopindustries.com

Why Is Cyber Safety Important?

Generation Z, those born after the year 1995, are a generation unlike any other that has come before. Growing up in a world of touch screen devices and constant connectivity, this generation often learns how to use devices before they learn how to speak. It is this unique development that has coined them the nickname of the 'Digital Natives'.

This generation doesn't see screen time and constant connectivity as a bad thing, they see technology as an extension of themselves, and as a tool to help them connect, collaborate and learn.

Technology helps Generation Z in many aspects of their lives, but it also makes them vulnerable to online harassment, phishing, fraud on the internet, privacy leaks, and other cybercrimes. Now more than ever is it crucial that we teach students about cyber safety.



In 2020-2021 Australians **lost** over **\$33 billion** to cyber crime



Every **8 minutes** a cyber crime is **reported** in Australia



Youth and over 75 are the **most targeted** for cyber crimes



95% of security breaches were a result of **human error**



Cybercrime went **up 600%** due to the COVID-19 pandemic



Fraud, online shopping & banking are the most common cyber crimes

About SkillsBuild

Our Digital Leader Workshops will be using the IBM SkillsBuild Platform. We will be getting students using this free platform and ask that they complete the Cyber Safety Quiz before the program. IBM Skillsbuild is helping IBM on their mission to Help people prepare for the changing world of work.

The pace of digital acceleration and the demand for core technical and professional skills continues to intensify. IBM, believe that learners at all stages of the employment continuum need access to the skills that will allow them to compete in an ever-evolving economy. IBM has been committed to closing the gap for students, job seekers, and the organisations that support them through our programs and platforms for decades. **SkillsBuild** is a **free** platform that has two key sections; one for learners and one for educators:



IBM SkillsBuild for Educators

Educators can access easy-to-implement resources that enable their schools and organisations to support student career planning and exploration with minimal training.

LEARN MORE >

skillsbuild.org/educators



IBM SkillsBuild for Learners

IBM SkillsBuild for Leaners exposes High School students to the emerging career fields and skills needed for success in the future workforce ^Δ starting point for career ex

LEARN MORE >

skillsbuild.org/leaners

Digital Leader Programs

We offer four different versions of our Digital Leader cybersafety workshops to best accommodate the needs of your students. Our different variations are as following:



Your Digital Presence **Years 7 - 9**

This program has been designed to get students thinking about their digital presence and how they connect online. We'll be exploring all things social media, email etiquette and personal branding.



Careers In Cyber Security **Years 7 - 9**

This program has been designed to get students diving deeper into the potential careers available to them in the cybersecurity industry as they explore jobs of the future, ethical challenges with technology, and opportunities in the industry.



Our Digital World **Years 10 - 12**

This program will see students exploring how we use technology in the way we live, work, and play before then looking at how they can keep their information secure and understand technology trends in the workforce.



Digital Changemakers **Years 10 - 12**

This program has been designed for students interested in exploring a career in the technology industry as we dive deep into cybersafety, emerging challenges and trends in tech, and exciting opportunities for young people.

What To Expect In The Program

We are in the process of co-designing our Digital Leader programs with teachers and students across the country to ensure that the programs are real, relevant, and relatable, whilst also filling the gaps currently in cybersafety education.

We are expecting to have a finalised program ready to share with our educators at the end of August, but to give you an idea of what you can expect, we have provided an outline of some the activities that will be included below:



Ethical Continuum

Our Ethical Continuum activity will see students faced with ethical issues surrounding technology as they are asked to decide if they think this is a good or bad thing. Students will move around the classroom based on if their thoughts and asked to justify their opinion.

Jobs Of The Future

Careers in technology are changing rapidly, and as a student (and even as an adult) it can be hard to decipher job titles for new and emerging roles. In this activity, students will be provided with a list of cyber-related job titles and asked to develop 1-2 sentence descriptions in groups of what they think someone with that job title might do.



Digital Presence Analysis

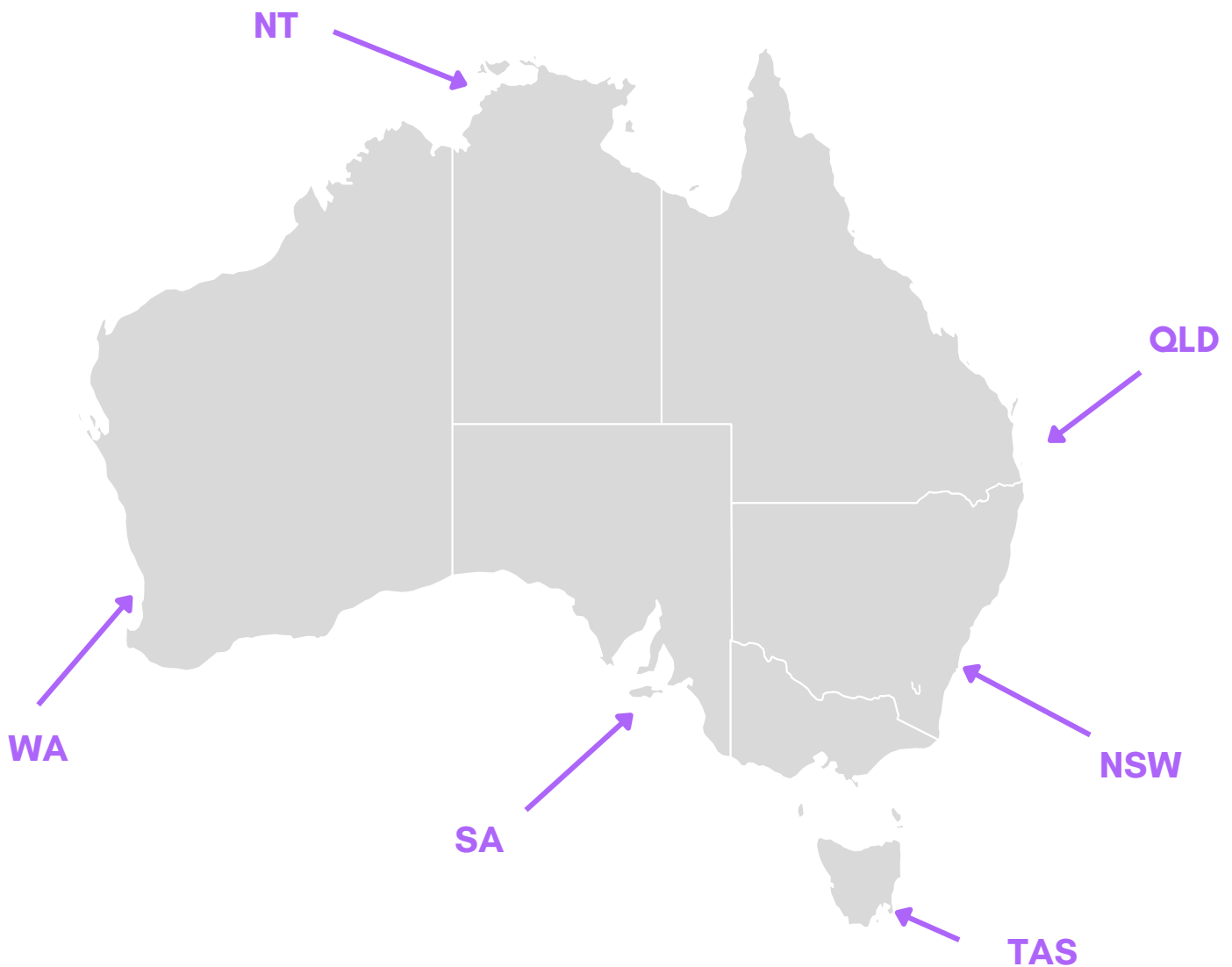
Students will be presented with A3 printouts of different social media profiles and social media exchanges and asked to analyse them in groups. While analysing these profiles and exchanges students will be asked to identify the values of the person the profile belongs to, and make recommendations on how they could improve their digital presence.



Program Dates

Our national tour kicks off on the 1st of September and will run through until the end of Term 4. Bookings are now open and the BOP team are working hard to confirm our program calendar. To book dates for your school, please reach out to emma@bopindustries.com to see what we can make happen!

Over the course of the tour we will be visiting the following locations:



The Team Running The Programs

BOP Industries is a Brisbane based education company that works with primary and high school students. We offer an array of incursions, excursions, consultancy and personal development programs.

Initially started by a group of teenagers in a school business project in 2014, the company has grown over the past eight years to become an international force in the education space.

Since delivering their first workshop in 2018 the company has worked with over 65,000 students across 36 locations around the world. Now the team has the pleasure of working with teachers, industry leaders and passionate students to deliver inspiring programs.

In 2022 BOP partnered with IBM to help them reach as many students in Australia to teach them about the importance of being safe online and how the SkillsBuild platform can help build their skills as they get ready to enter into the workforce.

To find out more about our journey throughout the years please make sure to check out our website and follow us on our social pages!



Find Out More!

@bopindustries

www.bopindustries.com

The Details

Here are all of the need to now details if you wish to book in your school for any cyber safety workshops:



Program Dates:

To secure a date please complete our booking form and one of our team will be in touch.



Where:

The workshops would take place at your school in person and will be run by two BOP facilitators.



Program Times:

The sessions will run for between 1-2 hours with 30 - 50 students per session. We are flexible with session length to accomodate your school timetable and can run multiple sessions a day.



Who Is This For:

Our programs have been designed for any students in years 7 - 12. Please note you are welcome to select more than one of the programs to be delivered during the day.



Want More Information?

Should you have any questions please get in touch with Emma our operations manager at emma@bopindustries.com or **0434 125 913**

Alternatively, please visit our website for more details
bopindustries.com/digitalleaders

What We Need From You

Whilst our cyber safety workshops are completely **free**, there are a couple of things we need from your end. We have put together this checklist to help you.

☐

Complete Booking Form - More information can be found on the next page

☐

Once your booking form has been reviewed we will get in touch to arrange the best **time and date that suits you**

☐

Sign up as an educator on the **SkillsBuild** platform and complete sign up process including which school you are registering from

☐

For students to be able to access the SkillsBuild platform we will need all of their first name, last name and email sent through at least 1 week prior to **emma@bopindustries.com** for IBM to upload the students into the platform

☐

Once students are entered into the system get students to log in to their skills build account and complete the cyber safety quiz with your students. A "how to guide" will be sent out after confirmation of program

☐

Have your desired space set up with a projector/tv screen at the front of the space, with tables and chairs arranged in pods of 4 to 5

That's It - You Are Ready!

How To Get Involved

Whilst our hope is to get to as many school as we can and reach as many students, we do have limited positions for these programs.

If you are interested in securing your schools spot for one or multiple of these programs we ask that you fill in the booking form.

Within the booking form you can also find information about our **privacy policy** and **media consent**. In terms of our media consent we would love to get a few photos of around 5-10 students however, will be in touch regards to this closer to the day.

Once the booking form is completed our operations manager Emma will be in touch to look in your date and to confirm any other logistics ready for your program.

BOOK NOW



bit.ly/3SB1395



Frequently Asked Questions?

Please visit our website for more information or contact Emma at emma@bopindustries.com